



CITY OF LARAMIE
P.O. Box C
Laramie, WY 82073

Downtown Development Authority Board Agenda

August 8, 2023

4:00 PM

City Conference Room, 411 Grand Ave

Regular Agenda:

1. Approval of minutes
 - July 2023

Introductions:

DDA History Review for New Members (If Needed):

1. New Member: Norbert Kriebel

Main Street Liaison Report:

1. Jay:

Open Items/Old Business:

1. Due Outs from previous meeting(s):
 - a. Draft and email out 2012 Plan Summary (Jessica)
 - b. Update on City's consulting firm for 2012 revision (Micah)
2. City Council Liaison Update on DDA vacancies/appointments
3. Planning Team Update:
 - a. Meeting with City Planners (Marty)
 - b. Review/Update scope of work for the refresh of the downtown development plan.
4. Promote Team Update:
 - a. Update on mailer (Marty)
5. Is it time to appoint a team lead for resourcing? We have a mailer to fund plus possible funding for other means of getting the word out (radio ads, newspaper ads, flyers, posters, social media etc)? Also, it might be a good idea to begin studying the various funding resources that may need to be used for one project (ie grants, donations, disparate city funding, downtown parking meters, tax). Also, this person could be responsible for tracking any DDA budgeted monies.
6. Next Public Officer Training 8/23/23 from 9-5 in person in the Capitol Auditorium in Cheyenne or virtual.
7. When would we like to have Tripp Muldrow and Matt Ayres present?
8. Who will be DDA's attendee at the next LMSA monthly meeting?
9. Additional Comments

Upcoming Items/New Business:

1. Upcoming events
2. Public comment

Next Regular Meeting Date:

September 12, 2023 @ 4pm – City Conference Room, 411 Grand Ave.

DDA Board Responsibilities:

- **Assists in development and redevelopment of central business district**
- **Assists in overall planning to restore and/or provide for continuance of health of Laramie's central business district**
- **Prevents / halts deterioration of property values and/or structures within the Laramie central business district**
- **Prevents / halts growth of blighted areas in the central business district**
- **Promotes health, safety, prosperity, security, and general welfare of inhabitants of the central business district**