



CITY OF LARAMIE  
CITY MANAGER'S OFFICE  
P. O. BOX C  
LARAMIE, WY 82073

(307) 721-5226  
FAX (307) 721-5211

March 9, 2021

**TO: Council**

**FROM: City Manager**

**RE: 5<sup>th</sup> Cent Funding for Community & Contractual Partners FY21-22**

**BACKGROUND**

Each year, the City provides funding to local agencies from the General-Purpose Penny Tax (“5<sup>th</sup> Cent”) in two ways—through the Community Partner Program (CPP) and via fee-for-service contracts. In FY20-21, City Council awarded a total of \$446,562 from the 5<sup>th</sup> cent sales tax for the two programs, of which \$190,945 was awarded via the CPP to multiple local agencies and \$255,617 was paid via fee-for-service contracts to the Laramie Regional Airport, Laramie Chamber Business Alliance and the Laramie Main Street Alliance.

Historically, organizations eligible to request funding through the CPP fall within one of three categories:

- *Civic/Quasi-Governmental Agencies* – like Albany County Public Library
- *Social Service Agencies* – like Big Brothers/Big Sisters, Downtown Clinic, & Interfaith-Good Samaritan
- *Recreational, Arts & Cultural Agencies* – like the Laramie Plains Museum, Laramie Historic Railroad Depot, & Relative Theatrics

**Thirty** agencies applied for CPP funding for the upcoming fiscal year beginning July 1, 2021. Submitted requests total **\$349,332.00**.

**FUNDING RECOMMENDATION**

With the COVID-10 pandemic, our Social Service Agency partners are experiencing greater demand for their offerings and assistance; funding requests in this category are up slightly more than 3% over the 5-year average. For this year, I am comfortable recommending Council consider a one-time 5% increase in total CPP funding, or \$200,500 total.

*SPACE INTENTIONALLY LEFT BLANK*

<b>COMMUNITY PARTNER PROGRAM</b>	
Requested Funding Amount for FY21/22	\$349,332
Available Recommended Funding Community Partner Program =	Up to \$200,500
<i>Reduction Needed to Achieve Recommended Amount =</i>	<i>\$ 148,832</i>
<b>CONTRACTUAL PARTNER / FEE-FOR-SERVICE</b>	
<i>** Note: These hypothetical amounts reflect current year contract awards. FY21/22 actual contract amounts are yet to be negotiated and approved in May/June.</i>	
Chamber Business Alliance **	\$100,000
Main Street Alliance	\$50,000
Regional Airport **	\$50,000
Contractual Partners FY21/22 <b>ESTIMATE</b> =	<b>\$200,000</b>

### **NEXT STEPS**

Funding for CPP applicants is determined based on the average recommendation of all Council members. Council will need to agree to a total amount of funding to allow members to complete their funding recommendations.

Worksheets memorializing the individual recommendation of Council members for each agency will be forwarded via email in advance of the March 9<sup>th</sup> CPP presentations. Worksheets will be **due March 23, 2021** via email, or hand delivered, to:

Nancy Oakland-Potter ([noaklandpotter@cityoflaramie.org](mailto:noaklandpotter@cityoflaramie.org))

Please also contact Nancy if you need assistance in completing your worksheet.

Upon receipt of your individual recommendations, staff will tally and average the recommendation of the full governing body for consideration by resolution at the regular meeting on April 6, 2021.

Fee-for-service contracts with the Chamber Business Alliance and Regional Airport will be placed on a Council agenda for consideration following receipt of the contractually required annual reports tentatively scheduled for May 25<sup>th</sup>.