



Meeting Date:	March 9, 2022	Division:	Recreation Division	Item:	Resolution
Title:	Consideration of Resolution amending the Laramie Recreation Center, Ice & Event Center and Parks Master Fee Schedule and forwarding to City Council for consideration.				

**Recommended Board Motion:**

I move that the Parks, Tree & Recreation Advisory Board approve the Resolution amending the Laramie Recreation Center, Ice & Event Center and Parks Master Fee Schedule and forward it to City Council for consideration.

**Administrative or Policy Goal:**

The board shall review and make recommendations to the city council for fees and charges for parks and recreation programs and facility uses.

**Background Information:**

In March 2020, the Parks, Tree and Recreation Advisory Committee recommended that the Laramie City Council approve a Master Fee Schedule adjustment. The Laramie City Council approved changes on April 7, 2020 as recommended. In the intervening time staff began a review of membership fees and potential revisions and engaged Barker/Rinker/Seacat (BRS) for a comprehensive review of operations in addition to fees.

The recommended changes this year reflect the fee changes recommended in the Facility Performance Analysis and are being made in conjunction with recommended operational changes. The fee changes help align operational goals with community goals by focusing on the perception of value, simplification of fees/memberships and ease of use.

Changes are divided into the following general categories:

- Admissions—representing a simplification of types, two fees versus five.
- Memberships—with fewer age categories, but new types including adult couple, senior couple and parent/child memberships.
  - Monthly and Annual memberships for all age categories with discounts for Paid in Full and No-Penalty monthly memberships.
- Facility reservations—representing changes for peak and off-peak pricing and eliminating discounts based on membership.
- Corporate Partners—a change to provide a wellness benefit for small employers for a nominal fee that diversifies our revenue opportunities.

If adopted, we will begin to phase in these changes beginning May 1, 2022.

Revenue based on previous memberships should be neutral with increases based on enhanced service and value to the community moving forward.

**Legal/Code/Statutory Authority:**

N/A

**Fiscal Information:**

N/A

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**Staff Contact:**

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**Attachments:**

Resolution 2022-\_\_ Master Fee Amendment Resolution  
Attachment A-2022 Parks and Recreation Master Fee Schedule