



Agenda Item: Resolution

Title: Resolution 2022-27 supporting initiatives in the Historic Downtown District in an effort to assist with economic development.

Recommended Council MOTION:

I move that City Council approve Resolution 2022-27 supporting initiatives in the Downtown District in an effort to assist with economic development efforts and authorize the Mayor and Clerk to sign.

Administrative or Policy Goal:

Continuation of initiative to help promote economic development and continued growth.

Background:

Based on response to initiatives implemented in 2020 due to the pandemic that staff has already presented for consideration through initial resolutions in 2020 and 2021 staff is presenting for consideration Resolution 2022-27 supporting two initiatives in the Historic Downtown District.

The two initiatives to be considered with Resolution 2022-27 are the LMSA sidewalk sales permit and the continuation of outdoor dining.

The LMSA sidewalk sales permit allows businesses to work with LMSA to utilize the right of way to extend the sales area of their business. This has benefits that include increasing the color and vibrancy of the Historic Downtown District, creating an ability to attract customers by providing visual draws to a business and by expanding the total sales area of a business. The rules related to this are simple, business must allow for an unobstructed 5' wide path from the entrance of their business to the street and a transverse unobstructed 5' wide path along their business frontage.

The intent for outdoor dining this season is to utilize the space between the Laramie Vision Clinic and Undercover Bed & Spas as an outdoor dining location. This is based on the finalization of a lease agreement with the current owner. If approved the chain link barrier will be removed, debris and large items will be removed, the surface will be leveled and amended with crusher fines, planters, tables, umbrellas, etc. will be set in the area.

Staff has developed these concepts, weighed the concerns and believes that each of these initiatives are worth the effort to assist with economic development in Laramie, Wyoming.

Legal/Statutory Authority:

N/A

Budget/Fiscal Information:**Expense**

Proposed Project Cost.

Project Budget	Amount	Funds
Project Cost	\$6,000.00	Surfacing for area, flowers, staff time, estimated.
Loans on Project		
Grants for Project		
Other/Outside Projects		
City's Amount	\$6,000.00	
Contingency 0%	\$0.00	
Total Amount	\$6,000.00	

Responsible Staff:

Todd Feezer, Assistant City Manager, 721-5304, tfeezer@cityoflaramie.org

Attachments:

Resolution 2022.27 Downtown District Initiatives Resolution