



November 28, 2022

Members of City Council
C/O Brooks Webb, City of Laramie's Engineering Division

Re: Third Street Medians

Regarding the medians on Third Street, Laramie Main Street prefers the original locations as supported by public comment, business owners, and WYDOT at the October 24, 2018 public meeting for the "3, 2, 1 ... Third Street" plan. Medians were shown through the intersections at Third and Clark and Third and Kearney with openings for pedestrian refuge and room for landscaping, public art and signage.

The pros of landscape medians, as identified in the addendum to the Third Street plan on February 15, 2017, are, medians "slows traffic, creates an island for pedestrians crossing" and are aesthetic enhancements.

If Council votes to do away with the medians, Laramie Main Street requests the funds earmarked in *Resolution Number 2017-41*, adopted June 2017, for design and construction of the medians to be re-allocated for downtown gateway treatments in the form of signage or public art.

"WHEREAS, the City has determined that design and construction of gateway medians on Third Street ... will cost an estimated \$50,000 - \$70,000 for design and construction for each island plus the necessary costs to upgrade water and sewer lines in areas where the medians will be located".

On May 7, 2018 the Laramie Main Street board voted to pledge \$30,000 to help construct gateway medians on Third Street. While this pledge was not an official part of the Cooperative Agreement between the City and WYDOT, the board wanted to indicate their support for the project. We are willing to re-allocated these funds for gateway treatments if Council does the same.

We would also like to remind Council that the adopted addendum calls for lowering speeds in the downtown corridor along Third Street. This will be especially important to implement as removing the medians eliminates traffic calming devices. From the plan: "Lower speed limit as the number one factor for increasing pedestrian safety:

- 20 mph a half a block north of University to a half a block south of Garfield
- Speed controlled with signage, signal timing and a period of aggressive enforcement"

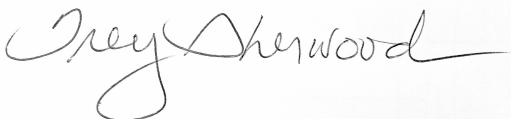
In closing, we remain committed to the timely execution of this project, honoring the goals identified by the businesses along Third Street, the community and adopted by Laramie Main Street and City Council.

“Listed below are the goals, ranked in order of preference from the “3, 2, 1 ... Third Street” plan at <https://laramiemainstreet.org/thirdstreet>:

1. Increase in pedestrian and bicycle activity on 3rd Street
2. **Increased sense of pedestrian safety on 3rd Street**
3. Additional Street Trees, Public Art, Street Furniture and Landscaping
4. Business Expansion
5. Decline in Crashes
6. Slower Traffic Speeds
7. Increase in Sales Tax Revenues”

From the “3, 2, 1 ... Third Street” plan at <https://laramiemainstreet.org/thirdstreet>

If council chooses to continue this conversation, Main Street is happy to outreach to the businesses along Third Street to re-engage them in decisions by way of a work session, public meeting, focus group or survey.



Trey Sherwood, Director, Laramie Main Street

On behalf of the Board of Directors

Chaz Avila, Chair

Jessica Brauer, Vice Chair

Jodi Shea, Treasurer

Jennie Hendrick, Secretary

Reference: CITY COUNCIL RESOLUTION NO: 2017-25 and 2017-41