

BikeNet is partnering with Albany County School District and the Laramie Police Department to deliver a bike safety curriculum to all six Albany County elementary schools (Linford, Slade, Spring Creek, Indian Paintbrush, Montessori, and Snowy Range Academy). Modeled after the long-standing Safe Routes to School Bike Safety Curriculum successfully implemented for more than 20 years in Fort Collins, our vision is to bring tried bike safety programming to our community in the hopes of fostering bike education, healthy lifestyle skills, and a self-propelled transportation skill for youth wellness.

BikeNet, in collaboration with Laramie Police instructors, ACSD teachers, and trained volunteers, will provide hands-on instruction to every child in the district, with the initial target age being kindergarten through second grade. The program combines classroom learning with a practical “bike rodeo” experience, to help students gain both knowledge and real-world safety skills. The curriculum, which is approved by the League of American Bicyclists, aligns with Ivinson’s commitment to advancing community health by reducing preventable injuries, promoting physical activity, and fostering lifelong healthy habits at an early age.

As the premier leader in activity promotion within our community, Albany County and the City of Laramie play a vital role in supporting initiatives that enhance safety and well-being. The biggest need for this program to be implemented is a 25-foot bike trailer and a fleet of 30–40 bicycles in varying sizes. By providing financial support to the equipment, the County and City would enable equitable access to safety education for all elementary students in our community. In a bicycle-forward community like ours, this partnership demonstrates the community’s leadership in supporting safe, active lifestyles and highlights its dedication to being a trusted partner in building a healthier, safer future for Albany County’s children.



Laramie BikeNet

Support Safe Routes to School: A Sponsorship Opportunity with BikeNet

BikeNet's Safe Routes to School Program helps students build confidence, independence, and lifelong healthy habits through early bicycle education and access. To expand this program, BikeNet is launching a Mobile Bike Fleet Initiative to serve all six elementary schools throughout Laramie.

Campaign Goal: \$30,000

Funds will support:

- A 25-foot trailer (approximately \$10,000) to transport and store bicycles
- 30–40 youth bicycles in varying sizes (\$400–\$600 per bike)
- Safety equipment, maintenance tools and maintenance personnel, and program delivery support

Your sponsorship will directly remove barriers to participation and ensure that every student, regardless of access, can safely ride and learn.

Sponsorship Opportunities

Presenting Sponsor – \$25,000+

- Recognition as Campaign Presenting Sponsor
- Prominent logo placement on trailer exterior
- Recognition decal on all fleet bicycles
- Featured recognition on website, social media, and press materials
- Speaking opportunity at program launch event

Mobile Fleet Sponsor – \$10,000

- Naming recognition on trailer

- Logo placement on trailer exterior
- Recognition at program launch
- Featured website and media acknowledgment

Bike Champion – \$5,000

- Funds approximately 10 bicycles
- Logo recognition on sponsored bicycles
- Website and social media recognition
- Invitation to school ride events

Peloton Partner – \$2,500

- Funds 4–6 bicycles
- Recognition on campaign supporter listing
- Social media acknowledgment
- Invitation to community ride event

Individual Bike Sponsor – \$500

- Funds one bicycle for a student
- Name recognition on sponsored bicycle (optional decal)
- Recognition on campaign webpage

Safety Supporter – \$250

- Supports helmets, locks, and safety equipment
- Name listed on campaign webpage

Community Supporter – \$100

- Helps offset coordination and maintenance costs
- Name included in campaign thank-you listing

Why It Matters

The Safe Routes to School Program equips students with safe riding skills, increases physical activity, and strengthens community connections. A mobile fleet ensures equitable access for schools across Laramie, eliminating transportation and equipment barriers.

Your partnership makes this possible.