



Agenda Item: Resolution

Title: Resolution 2019-25, authorizing the submission of a proposal to host the WAM 2020 Convention

Recommended Council MOTION:

I move to approve Resolution 2019-25, authorizing the submission of a proposal to host the WAM 2020 Convention, and authorize the Mayor and Clerk to sign.

Administrative or Policy Goal:

Background:

WAM holds a summer convention every year and is currently looking for communities interested in hosting the 2020 WAM Summer Convention on June 10-12, 2020. The application process is open now through March 28, 2019.

WAM expects approximately 300 WAM members to attend the convention. If awarded the bid, current sitting City Councilors will have the opportunity to participate in the organization and hosting of the conference. A Planning Committee will be established to include key Staff members and at least three Councilors to ensure the City meets its host community responsibilities and commitments.

Laramie has many things to offer WAM members as they enjoy the conference, from tours at the Iverson Mansion, Wyoming Territorial Prison, Laramie Community Recreation Center, Vedauwoo, and many more attractions. The UW Convention Center, Laramie High School, and/or the Gateway Center are all possible conference locations. We also have several caterers to choose from such as University of Wyoming catering, Black Market Farm, Altitudes, etc. and adequate hotel facilities.

This event would promote Laramie businesses and generate local sales and lodging tax revenue and provide an opportunity to showcase our wonderful community. Approval of this resolution will also authorize a budget allocation as described in the Fiscal Information section below.

Legal/Statutory Authority:

N/A

BUDGET/FISCAL INFORMATION:**REVENUE**

Source	Amount	Type
Fees/Charges for Service		
Grants for Projects		
Loans on Project		
Other		
Total	\$0.00	No direct revenue is generated by the Conference, however, an impact to lodging tax and sales tax is likely.

EXPENSE

Proposed Project Cost.

Project Cost		
Loans on Project		
Grants for Project		
Other/Outside Projects		
City's Amount	\$15,000.00	At current time, City Manager recommends Council appropriate a place holder of \$15,000 in the FY 2019-20 Budget to be paid from Council Reserve funds in the event the City is selected as the host site for the Convention. This allocation would be used for hosting expenses; hosting expenses are sometimes partially offset by donations.
Contingency	0%	\$0.00
Total Amount	\$15,000.00	

Responsible Staff:

City Manager's Office, 307-721-5226

Attachments: Resolution 2019-25