



CITY OF LARAMIE  
CITY MANAGER'S OFFICE  
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March 4, 2020

To: Council  
Fr: City Manager  
Re: 5<sup>th</sup> Cent Funding for Community & Contractual Partners FY20-21

### **BACKGROUND**

Each year, the City provides funding to local agencies from the General-Purpose Penny Tax (“5<sup>th</sup> Cent”) in two ways – through the Community Partner Program (CPP) and via fee-for-service contracts. In the current fiscal year, City Council awarded a total of \$446,562 from the 5<sup>th</sup> cent sales tax for the two programs, of which \$190,945 was awarded via the CPP to multiple local agencies and \$255,617 was paid via fee-for-service contracts to the Laramie Regional Airport, Laramie Chamber Business Alliance and the Laramie Main Street Alliance.

Historically, organizations eligible to request funding through the CPP fall within one of three categories:

- *Civic/Quasi-Governmental Agencies* – like Albany County Public Library
- *Social Service Agencies* – like Big Brothers/Big Sisters, Downtown Clinic, & Interfaith-Good Samaritan
- *Recreational, Arts & Cultural Agencies* – like the Laramie Plains Museum, Laramie Historic Railroad Depot, & Relative Theatrics

Twenty-four agencies applied for CPP funding for the upcoming fiscal year beginning July 1, 2020. One additional agency, Hospice of Laramie, will be turning in an application late with Staff’s approval. Submitted requests total \$298,708. Staff anticipates Hospice’s request will be similar to the current year at \$10,000, thereby bringing the combined total annual request to an estimated \$308,708.

The total appropriation to the Community Partner Program in the current fiscal year is \$190,945.

### **FUNDING RECOMMENDATION**

General revenue is declining overall due to reductions in legislative appropriations and a funding shortfall is thereby anticipated for municipal operations in the upcoming fiscal biennium beginning July 1<sup>st</sup>.

Consequently, I must recommend Council hold the line on CPP funding, at best. Should Council prefer to take a more fiscally conservative position, I would recommend a reduction target of -2.0%.

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<b>COMMUNITY PARTNER PROGRAM</b>	
Requested Funding Amount for FY20-21	\$308,708
Available Recommended Funding Community Partner Program =	\$190,945
<i>Reduction Needed to Achieve Recommended Amount =</i>	<i>(\$117,763)</i>
<b>CONTRACTUAL PARTNER / FEE-FOR-SERVICE</b>	
<i>Note: These hypothetical amounts reflect current year contract awards.</i>	
FY120-21 <i>actual</i> contract amounts are yet to be negotiated and approved in May/June.	
Chamber Business Alliance	\$110,000
Main Street Alliance	\$50,000
Regional Airport	\$95,617
Contractual Partners FY20-21 <b>ESTIMATE</b> =	\$255,617

#### **NEXT STEPS**

Funding for CPP applicants is determined based on the average recommendation of all council members. Council will need to agree to either “hold the line” at an annual award amount of \$190,945, or to reduce funding by an agreed upon percentage based upon the overall decline in municipal revenue.

Worksheets memorializing the individual recommendation of council members for each agency will be forwarded via email in advance of the March 10<sup>th</sup> CPP presentations. Worksheets will be **due March 24<sup>th</sup>, 2020** via email, or hand delivered, to:

Nancy Oakland-Potter ([noaklandpotter@cityoflarame.org](mailto:noaklandpotter@cityoflarame.org)) or  
Sarah Reese ([sreese@cityoflarame.org](mailto:sreese@cityoflarame.org))

Please also contact Sarah or Nancy if you need assistance in completing your worksheet.

Upon receipt of your individual recommendations, Staff will tally and average the recommendation of the full governing body for consideration by resolution at the regular meeting on April 7, 2020.

Fee-for-service contracts with the Chamber Business Alliance, Main Street Alliance, and Regional Airport will be placed on a Council agenda for consideration following receipt of the contractually-required annual agency reports, typically occurring in late-May to early-June.